

WE MAKE  
**AWESOME**  
PHOTOGRAPHY  
**EASY**

**MAGMOD**<sup>®</sup>



THE  
**SIMPLEST, EASIEST,  
FASTEST, STRONGEST**  
SPEEDLITE MODIFIERS,  
**PERIOD.**

MagMod is all about making photography easier, by simplifying the technical wizardry involved in creating amazing photographs.

We believe photographers improve quicker when the tools to create simply get out of the way, so you can focus on doing your thing: creating awesome images & impressing your clients.





© JUSTIN HAUGEN | SHOT WITH **MAGGEL**



© CHRISTINE DIAZ | SHOT WITH **MAGBOX + FOCUSDIFFUSER**

# MAGNETS.

YOUR NEW BEST FRIEND.

Each MagMod modifier is embedded with two freakishly strong neodymium “rare-earth” magnets that instantly, silently, and securely attach to your flash.

No more velcro, straps, or adhesives.

Just attach it and forget about it.



# FAST.

NINJA FAST.

Gone are the days of velcro, non-universal, or strong-arming a modifier on to your flash. You can throw a MagMod modifier at your flash and it literally snaps into place, every time. It doesn't get any faster than this.

You can trust that MagMod will be there at a moment's notice so you'll never miss that perfect shot again.

# SIMPLE.

SIMPLICITY IS OUR MIDDLE NAME.

When you're shooting in a fast-paced environment, you need to control your light quickly.

Each MagMod modifier has been whittled down to its simplest, yet most functional form. No moving parts to lose or misplace, and no special setups, just amazingly simple modifiers that do what they're supposed to, every single time.



MAGGRIP

# EASY.

ON OR OFF IN LESS THAN A SECOND.

Our modifiers are so ridiculously easy to use that regardless of your skill level, they will never get in the way of capturing great photos.

Don't have time to fiddle with light modifiers?  
Throw on a MagMod in less than a second.  
Need to switch modifiers in the middle of a shoot?  
Swap them out without even thinking about it.

With a system this easy, your mind is free to explore new channels of creativity.

SIMPLE

EASY

# MAGBOX

THE MOST RADICALLY  
AWESOME SOFTBOX, EVER.

What's so radical about the MagBox?

The MagBox is the worlds first magnetic softbox.

The MagBox, combined with the MagBox  
FocusDiffuser, is the brightest softbox ever.

The MagBox is the first gellable softbox.

The MagBox not only features two unique types  
of diffusers, but integrates seamlessly with both  
studio strobes and speedlite flashes.

The MagBox, MagRing and MagShoe help you  
work smarter, better and faster so you can focus  
on doing your thing: creating awesome images  
and impressing your clients. So go ahead and  
try new techniques—even under busy shooting  
conditions. Changing your lighting on the fly has  
never been simpler.





# FOCUSDIFFUSER

THE BRIGHTEST SOFTBOX, EVER.

The FocusDiffuser actually increases the effective light output of your light—just like a fresnel lens! Our popular MagBeam introduced spotlight-like control and light intensity in a small modifier, and now the FocusDiffuser gives you the same increase in effective light output potential in a larger modifier.

Inside the FocusDiffuser, micro-structures alter the angle of light in 40 or 20-degree beam angles, softly redirecting light forward and causing less spill.

What MagMod's MagGrid is to bare speedlights, the FocusDiffuser is to softboxes. Create beautiful soft light and place it exactly where you want it. The FocusDiffuser limits spill to give you the control you need to work more efficiently and save time in post.

FOCUSDIFFUSER

# MAGRING

THE EASIEST DUAL FLASH MOUNT, EVER.

Designed to work seamlessly with the MagBox and MagShoe, the MagRing is a dual flash mount that makes attaching larger modifiers to smaller hot-shoe flashes super simple.

The MagRing is rock-solid. With your flashes magnetically mounted in the ring, close the beefy security doors to lock 'em in place. You spent a lot of money on your flash; protect your investment from kissing the pavement or getting lost in the ocean by locking it up securely in the MagRing

Just pop any flash that has a MagGrip, our patented universal flash mount, into the MagRing. Since the MagGrip works with pretty much any flash, you can use pretty much any speedlights you own inside your MagBox.

We made the MagRing compatible with your existing MagMod modifiers. Throw on a MagGrid, MagGel or MagSphere without having to remove your flashes from the MagRing. Woo hoo!



# MAGSHOE

## THE EASY COLD-SHOE BRACKET.

The MagShoe makes mounting a flash faster and easier and more comfortable than ever.

Just slide in your flash and turn the lock 90 degrees. It's ready to go. The MagShoe's sturdy lock renders that crummy, obnoxious twisty lock on your flash totally unnecessary. You'll never have to waste time with that thing ever again.

Adjust the angle of your light with one hand. Just press the handy orange button to make quick, precise adjustments.

In one swift motion, the MagShoe's got your flash locked down tighter than Fort Knox. Your flash won't come loose, and it's not gonna wobble—even if you bump your stand.

A silky smooth silicone coating and ergonomic grip feel like joy in your hand. Even the knobs on the MagShoe were intentionally designed to fit human-sized fingers and are easy to turn.



# MAGBEAM

VARIABLE SPOTLIGHT.  
GOBO PROJECTING THING-OF-WONDER.



When fully extended, the MagBeam gives you super-focused light with a hard edge, similar to a stage spotlight. Collapse the MagBeam down one or two stages to create a wider beam pattern while retaining the beautiful shape and crisp edges.

Its like having a Hollywood-style fresnel spotlight that fits in your pocket.

The MagBeam's collapsible design isn't just for portability. Collapse it down all the way, swap in a Wide Lens, add a MagMask, and now you've transformed it into a pattern-projecting-thing-of-wonder. Mind. Blown.

MagMasks are our custom-made stainless steel 'gobos' that create patterns to project through the MagBeam anywhere you want. Sweet huh?



© SPENCER BOERUP  
(1) MagBeam + Orb Mask + Blue Gel  
(1) MagBeam + Tele Lens



# MAGSPHERE

SOFT EASY LIGHT.

Ideal for use as an on-camera diffuser or a small bounce card, the MagSphere instantly transforms the harsh light of your flash into a soft, omni-directional, bare-bulb light source.

With its semi-transparent material, the MagSphere diffuses light beautifully—and much more efficiently than other traditional flash diffusers.

You'll lose less than one stop of light, versus 2-4x times the amount of light loss from other modifiers. Finally you can have your cake, *and* eat it too.

## FLASH OUTPUT

At the same power settings, the MagSphere is more than 2x brighter than competing modifiers.



## BATTERY LIFE

Because of greater flash efficiency, you get more than 2x the number of flashes before changing batteries. Your flash thanks you.



© NICOLE CHAN  
(1) MagSphere

# MAGGRID

ONE GRID TO RULE THEM ALL.

Nothing to lose. Nothing to break. Faster than lightning.

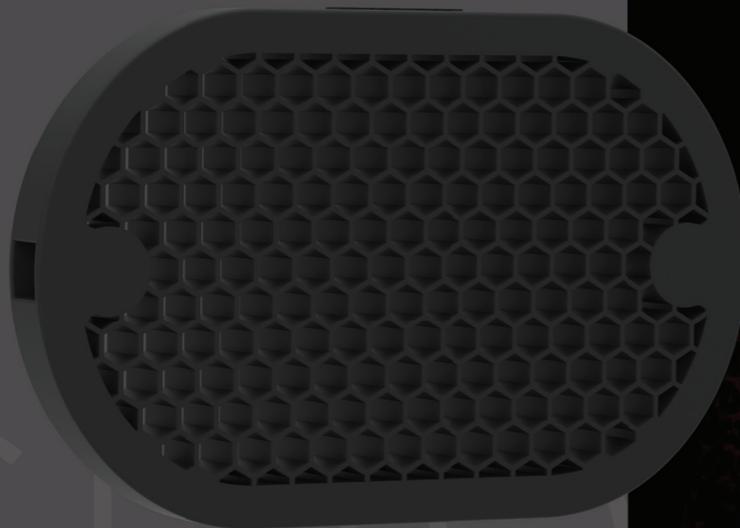
We've taken the typical grid and redesigned it, making our MagGrid a super durable, magnetized honeycomb grid.

A single MagGrid focuses your light into a precision 40 degree beam pattern with minimal spill and hotspots. Add a second MagGrid to get an even tighter beam of light. Add additional MagGrids for even greater control.

Oh, and having just one grid design means you'll never second guess which grid you grabbed from your bag when you're shooting in a dark or fast-paced environment.

Even if you lose a grid (which we're not saying you'd ever do), you can't lose your favorite one. Cause they're all interchangeable, and perfectly consistent.

Boom: better light control that's faster than fast.



© EASTON REYNOLDS  
(1) MagGrid

# MAGBOUNCE

LARGER LIGHT. SMALLER PACKAGE.

Sleek but powerful, the **MagBounce** delivers the softest light with wide flash coverage. It increases the size of your flash by 300%, and its white silicone texture diffuses light without significantly decreasing output like other modifiers. It's basically a small softbox that fits in your pocket.

Four freakishly strong neodymium magnets embedded in the **MagBounce** eliminate all of your headaches—they're ninja-quiet. They never weaken. And they attach instantly.

With magnets, you can change modifiers quicker than you can say "abracadabra."

Made from a solid piece of durable silicone, the **MagBounce** squishes into even the smallest corner of your bag.

When you're ready to use it, just pop it back open. This design is a thing of beauty.



# MAGSNOOT

MORE CONTROL. LESS FUSS.

Ideal as a hair light or highlight, the **MagSnoot** funnels the light of your flash into a focused beam.

Its unique, collapsible design delivers incredible control with unheard of simplicity. Product, commercial, and portrait photographers rejoice.

Want even more control? Pop up to 2 gels into the **MagSnoot's** integrated gel slot to modify the temperature, hue, or density of light for even more control.

Made from a solid piece of silicone rubber, the **MagSnoot** is strong but flexible. It literally squishes into tight spaces, but pops back open in under a second when you're ready to use it.

Expand or contract the **MagSnoot** through 4 stages to form your beam of light in 4 different ways quickly and easily.



# MAGGEL

A WHOLE NEW WORLD OF COLOR.

Thanks to MagMod, the ability to stack gels is a new concept in photography. Ever needed to diffuse light, reduce power, and add color to the same shot? Now you can do it all at once.

Even after the last Twinkie on Earth has been consumed, our reusable MagGels will still be around.

These rigid polycarbonate filters were designed to last a lifetime... or six. Crinkled up gel pieces are a thing of the past.

With the MagGel, you can add and correct color on the fly—even under challenging shooting conditions.

Pop up to 3 rigid gels, which are based on standard Rosco colors, into the MagGel. They're secure and ready-to-go in 2 seconds tops.



© TONY HOFFER  
(1) MagGel + Purple Gel  
(1) MagGel + Red Gel



© HIRAM TRILLO | SHOT WITH **MAGGRID**



© LEAH BOURGOUS | SHOT WITH **MAGSPHERE + MAGGRID**

**FAST. EASY. AWESOME.**

**MAGMOD<sup>®</sup>**

The logo for MAGMOD features the brand name in a bold, white, sans-serif font with a thick dark grey outline. A yellow lightning bolt is positioned vertically through the letter 'A'. A registered trademark symbol (®) is located to the upper right of the word.

[WWW.MAGNETMOD.COM](http://WWW.MAGNETMOD.COM)

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